



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

FUNDRAISING AND EVENTS COMMITTEE DESCRIPTION

DULUTH AREA FAMILY YMCA, Cook County Community Y Branch

Responsible to: Committee Chair, Branch Board Chair, Branch Executive Director

Term: 1 year and may be re-elected for 3 successive terms.

SUMMARY

It is central to the mission of the YMCA to teach, promote and extend philanthropy. The YMCA aims to strengthen the process of community building by engaging its members as co-owners and co-producers of their YMCAs: making and securing charitable contributions is a vital component of this developmental process.

The Financial Development Committee is a standing committee of the Branch Board, meeting as need demands. It receives its authority from the Board and its actions are subject to review and approval by the Board. The Committee has the authority to establish ad hoc groups, as necessary, to carry out its work.

COMPOSITION

The Chairperson and members of the Fundraising and Events Committee will be appointed by the Branch Board Chair and the Branch Executive Director. The assignment of staff members will be made by the Branch Executive Director. The Committee shall be composed of Branch Board Members, Association Board Members, Staff, and members at-large. The Chairperson of the committee must be a member of the Branch Board. The term of office of the Chairperson and members of the committee will be for one year and members may renew their services as determined by the Branch Board Chair.

DUTIES

1. Evaluate and recommend financial development strategies inside and outside of the Branch's experience to determine which approaches are congruent with the mission and culture of the Association and will yield the best results toward accomplishing the Branch's strategic goals and objectives.
2. Assess the Branch's potential for growth in each of the three primary areas of financial development – annual giving, capital giving and endowment/deferred gifts – and establish short –and long-term objectives for performance in coordination with the Association's financial development goals.
3. Provide the strategic oversight necessary to ensure that Branch resources are deployed appropriately to support the pursuit and achievement of these financial development objectives.
4. Interpret the need for these strategies to the Board and secure the Board's commitment, individually and collectively, for the adoption – and execution – of appropriate goals and strategies.
5. Monitor the implementation of financial development strategies to ensure that Branch objectives are being met and that the Association receives an appropriate return on investment for Branch efforts.
6. As needed, review proposed financial development policies and strategies, ensure the coordination of these policies with Association development efforts, and recommend these for approval by the Branch Board.
7. Make recommendations regarding the development and cultivation of major gifts from individual and from corporate/community foundations.
8. Identify qualified volunteer leadership needed to achieve financial development goals.
9. Develop a plan which addresses donor research and reaches identified individuals.
10. Plan and support fundraising events by assisting staff in accessing event resources, contacting sponsors, and representing the Branch at the event.